

EDWIN'S WAY

Dear Friend,

Edwin's Way is a 5K run/walk presented by the members of Germantown United Methodist Church to be held on Sunday, October 3, 2010 at 4 p.m. Participants will enjoy the scenic path provided by the greenbelt, starting and ending in Nashoba Park with an optional post-race celebration back at the church.

In January of this year, Edwin Smith lost his life suddenly to viral cardiomyopathy. Mr. Smith was not only a beloved husband and devoted father, but he was also an avid runner and passionate supporter of GUMC's Student Ministry Program. This "race" will promote wellness in our faith community while honoring the memory of our friend. Funds raised will benefit youth programming, specifically in the area of the worship arts.

We would like to invite your business to be a part of this special event, through sponsorship. In addition to being a tax-deductible donation, your contributions will guarantee your business exposure to a wide cross-section of the community. There are multiple levels of sponsorship offered, each with their own opportunities for your business' exposure.

If you are unfamiliar with the programs of GUMC's Student Ministries, please visit our website, www.germantownstudents.org. If you have any additional questions about our programs, the event, or about becoming a sponsor, please contact Tracy Lindow at 901.626.5456, or via email at Tblindow@comcast.net. In order to ensure that you receive the maximum level of exposure, we request all sponsorship commitments no later than September 3, 2010.

Thank you in advance for your generous support.

Sincerely,

Tracy Lindow

Race Director



Title Sponsor--\$2500

1 available

- Name recognition in all radio, television, and newspaper coverage
- Logo prominently displayed on all run/walk promotional materials including brochure, T-shirt and poster
- Company name displayed on all run/walk signage including route markers and water stations
- Opportunity to staff a corporate display booth and display company banner at event
- Sponsor may distribute product or promotional materials to participants in race day packets
- 2 Teams of 10 to participate in walk/run with passes to the post-race celebration

Gold Medal Sponsor--\$1000

3 available

- Logo prominently displayed on all run/walk promotional materials including brochure, T-shirt and poster
- Opportunity to staff a corporate display booth and display company banner at event
- Sponsor may distribute product or promotional materials to participants in race day packets
- Team of 10 to participate in run/walk with passes to the post-race celebration

Silver Medal Sponsor--\$500

10 available

- Logo prominently displayed in booth area
- Company name/logo printed on T-shirt
- Opportunity to staff a corporate display booth and display company banner at event
- Sponsor may distribute product or promotional materials to participants in race day packets

Bronze Medal Sponsor--\$250

- Company name displayed on T-shirt
- Company name displayed on a sign at a water station or on a sign along the route



2010 SPONSORSHIP AGREEMENT FORM
Thank you for your support!

Company Name: _____

Address: _____

Key Contact: _____

Phone: _____

Fax: _____

E-mail Address: _____

Sponsorship Levels

(please initial by choice)

TITLE (\$2500): _____

Gold (\$1000): _____ **Silver (\$500):** _____ **Bronze (\$250):** _____

Authorized Signature

Date

***Please make checks payable to GUMC-Edwin's Way 5K and
return this form with your payment by mail to:***

2331 South Germantown Road Germantown, TN 38138
(901) 754-7216 www.germantownumc.org